

TRR 266 ANNUAL CONFERENCE 2025

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PUBLIC KEYNOTE

Prof. Dr. Ralf Hertwig

Max-Planck-Institut für Bildungsforschung

Deliberate ignorance – the choice not to know

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Thursday, November 20, 2025

10:30 – 11:45 a.m.

SCHOOL OF BUSINESS AND ECONOMICS

Spandauer Str. 1 – Room 202



SFB/Transregio 266

**ACCOUNTING FOR
TRANSPARENCY**



Deliberate ignorance — the choice not to know

We may not always want to admit it, but we all practice deliberate ignorance. In other words, we consciously choose not to seek or use information. This is as true for individuals as it is, for example, for organizations, welfare economics, and law. But where exactly does deliberate ignorance play a role? And when is it a blessing, when a curse? This talk aims to give answer to these and other questions about a fascinating and yet neglected human behavior.

Curious to learn more? Don't miss the keynote by Prof. Dr. Ralf Hertwig, Director of the Center for Adaptive Rationality at the Max Planck Institute for Human Development in Berlin.



Prof. Dr. Ralf Hertwig
(MPIB Berlin)