Portfolio Decisions and Brain Reactions via the CEAD Method

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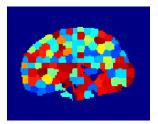
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Investments and Brain Correlates

- Is risk attitude reflected in brain activity?







ID Experiment

- Survey by Department of Education and Psychology, FU Berlin

- Investment Decision (ID) task ($\times 256$) safe vs. random (μ, σ) return
- □ Can one identify brain reactions?



Investment Decision

Choose between:

- A) Safe, fixed return 5%
- B) Random, investment return (3 types)
 - ➤ Single Investment
 - ► Portfolio of 2 (perfectly) correlated investments
 - ► Portfolio of 2 uncorrelated investments
 - oxdot Each type of portfolio imes 64, single imes 128
- Display and decision time: 7 sec; ▶ Answers









ID Experiment

Figure 1: Decide between **A)** 5% return and displayed **B)** portfolio/investment.



fMRI



 Measuring Blood Oxygenation Level Dependent (BOLD) effect every 2 sec

High-dimensional, high frequency & large data set



fMRI

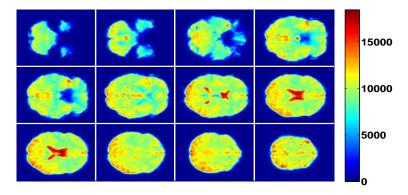
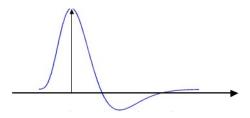


Figure 2: fMRI image observed every 2 sec, 12 horizontal slices of the brain's scan, $91 \times 109 \times 91(x, y, z)$ data points of size 22 MB; voxel resolution: $2 \times 2 \times 2mm^3$



Hemodynamic response (1 voxel) • HRF



- Is there a significant reaction to specific stimuli?
- Which brain regions are activated?



fMRI Analysis: CEAD Method

C -luster

▶ fundamental units: spatially contiguous groups of voxels

E -stimation

extract common signal vs. noise

A -ctivation

- smaller number of hypotheses tests
- signal easier to detect

D -ecision

model-free analysis of cluster dynamics



Risk Perception - Thermodynamics

Theoretical framework

Risk-return model Mohr et al., 2010 Mechanical Equivalent of Heat 1st law of thermodynamics
 Mayer, 1841



Empirical evidence

fMRI analysis

Experiments "Joule apparatus"Joule, 1843



Outline

- 1 Motivation ✓
- 2. fMRI Clustering
- 3. DSFM
- 4. Risk Attitude
- 5. Empirical results
- 6. Appendix



Clustering

- □ A cluster has to be contiguous and homogeneous
- □ Data-driven (size,shape)
- □ Differences between clusters should be as large as possible

Proximity measure and group-building algorithm for fMRI?



Proximity between Voxels Correlation

- 3D coordinates $X_i = (x_i, y_i, z_i), j = 1, \dots, J$
- \square Proximity measure w(j,k) between Y_i and Y_k

$$w(j,k) = \begin{cases} \max \left\{ \mathsf{Corr}_t(Y_j, Y_k), 0 \right\}, & \mathsf{for} \|X_j - X_k\| < \mathbf{d} \\ 0, & \mathsf{otherwise} \end{cases}$$

d - fixed distance, such that $\{\tilde{u}: \|X_{\tilde{u}} - X_k\| < d\}$ is a 3Dneighborhood (3 $\sqrt{3}$ mm); Corr_t - Pearson correlation over 2 × 1400



Cut Cost and Normalized Cut

oxdot Cost of partitioning $\mathcal Y$ into P and Q groups, $\mathcal Y=P+Q$

$$Cut(P,Q) = \sum_{Y_j \in P, Y_k \in Q} w(j,k)$$

sum of all "neglected" similarities between voxels in P and Q minimizing the cut cost: singletons

■ Normalized cut:

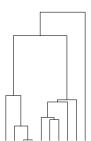
$$N_{cut}(P,Q) = \frac{cut(P,Q)}{\sum_{Y_j \in P, Y_k \in \mathcal{Y}} w(j,k)} + \frac{cut(P,Q)}{\sum_{Y_j \in Q, Y_k \in \mathcal{Y}} w(j,k)}$$



Normalized cut (NCUT) spectral clustering

Hierarchically divide \mathcal{Y} into pre-specified number of clusters \mathcal{K} (top-down):

- 1. Find the division P^* and Q^* , $(P^*, Q^*) = \underset{Y=P+Q}{\operatorname{argmin}} N_{cut}(P, Q)$
- Decide if the current partition should be subdivided
- Recursively partition the segmented parts, if necessary





DSFM — 3-1

Notation

$$\underbrace{(X_{1,1}, Y_{1,1}), \ldots, (X_{J,1}, Y_{J,1})}_{t=1}, \ldots, \underbrace{(X_{1,T}, Y_{1,T}), \ldots, (X_{J,T}, Y_{J,T})}_{t=T},$$

 $X_{j,t} \in \mathbb{R}^d$, $Y_{j,t} \in \mathbb{R}$ T - the number of observed time periods J - the number of the observations in a period t $\mathsf{E}(Y_t|X_t) = F_t(X_t)$

Quantify $F_t(X_t)$. How does it move?



Dynamic Semiparametric Factor Model

$$\mathsf{E}(Y_{t}|X_{t}) = \sum_{l=0}^{L} Z_{t,l} m_{l}(X_{t}) = Z_{t}^{\top} m(X_{t}) = Z_{t}^{\top} A^{*} \Psi$$

$$Z_t = (1, Z_{t,1}, \dots, Z_{t,L})^{\top}$$
 low dim (stationary) time series $m = (m_0, m_1, \dots, m_L)^{\top}$, tuple of functions $\Psi = \{\psi_1(X_t), \dots, \psi_K(X_t)\}^{\top}, \psi_k(x)$ space basis $A^* : (L+1) \times K$ coefficient matrix

DSFM Estimation

$$Y_{t,j} = \sum_{l=0}^{L} Z_{t,l} m_l(X_{t,j}) + \varepsilon_{t,j} = Z_t^{\top} A^* \psi(X_{t,j}) + \varepsilon_{t,j}$$

 $\ \ \ \ \psi(x) = \left\{\psi_1(x), \ldots, \psi_K(x)
ight\}^ op$ tensor *B*-spline basis

$$(\widehat{Z}_t, \widehat{A^*}) = \arg\min_{Z_t, A^*} \sum_{t=1}^{J} \sum_{i=1}^{J} \left\{ Y_{t,j} - Z_t^{\top} A^* \psi(X_{t,j}) \right\}^2 \tag{1}$$

Minimization by Newton-Raphson algorithm



B-Splines

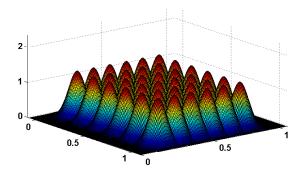


Figure 3: *B*-splines basis functions; order of *B*-splines: quadratic; number of knots: $6 \times 6 = 36$ \triangleright B-Splines



Risk Attitude ———————————————4-1

Risk Attitude

□ Risk-return choice model

$$V_r^i = \overline{x}_r - \beta_i S_r, \quad 1 \le i \le n, 1 \le r \le 256$$

 x_r - portfolio return stream, \overline{x}_r - average return (μ) S_r - standard deviation of x_r (σ risk) V_r^i - subjective value (unobserved), 5% - risk free return

 $\Box \beta$ Risk attitude parameter



Risk Attitude — 4-2

Risk Attitude

$$P \{ \mathsf{risky choice} | x \} = \frac{1}{1 + \exp{\{\overline{x} - \beta S(x) - 5\}}}$$

$$P \{ \mathsf{sure choice} | x \} = 1 - \frac{1}{1 + \exp{\{\overline{x} - \beta S(x) - 5\}}}$$

risky choice - unknown return, sure choice - fixed, 5% return

 $oxdot \widehat{eta}$ estimated by maximum likelihood



Risk Attitude — 4-3

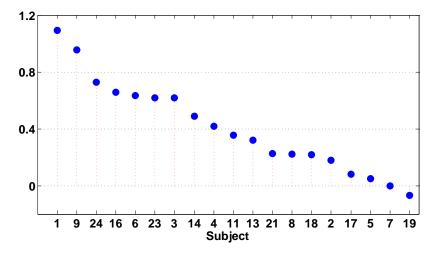
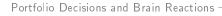


Figure 4: Risk attitude $\widehat{\beta}_i$ for 19 subjects.





Empirical Results: Clustering

- Number of clusters: 1000; cluster index $\mathfrak{s}, \mathfrak{s} = 1, \ldots, 1000$
 - ▶ 200: interpretability (anatomical atlases i.e. Talairach)
 - ▶ 1000: more accurate functional connectivity patterns

| min | max | mean | median | Total |
|-----|-----|-------|--------|-------|
| 1 | 353 | 207.4 | 208 | 1000 |

Table 1: Descriptive statistics of clustering results averaged over subjects. Computational time: 19×30 hours



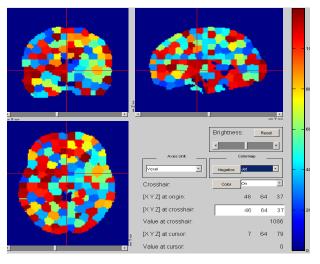


Figure 5: Parcellation results for the 1st subject's brain into 1000 clusters by NCut algorithm.

Portfolio Decisions and Brain Reactions —

Cluster Activation

Heller et al. (2006): average over voxels in the cluster \$\sigma\$ and test for activation

- Advanced dimension reduction technique: DSFM Simulations applied separately to each cluster \$\sigma\$
- $\begin{array}{l} \displaystyle \boxdot \quad Y_{t,I_{\mathfrak{s}}} = Z_{t}^{\top} m(X_{t,I_{\mathfrak{s}}}) + \varepsilon_{t,I_{\mathfrak{s}}} \quad \text{residual Analysis} \\ \displaystyle Y_{t,I_{\mathfrak{s}}} \text{BOLD}; \ X_{I_{\mathfrak{s}}} \text{voxel's coordinates}; \ I_{\mathfrak{s}} = \{j: j \in \mathfrak{s}\} \end{array}$
- Cluster dynamics represented by low-dimensional factor loadings



Empirical Results — 5-4

Figure 6: Middle Horizontal slice of DSFM-clustered Brain scans of subject 1 observed over entire experiment (1400 scans). Each cluster is modeled with 1 dynamic factor, \hat{Z}_t are demeaned and standardized; number of clusters: 1000.



Cluster Activation

□ First-level analysis:

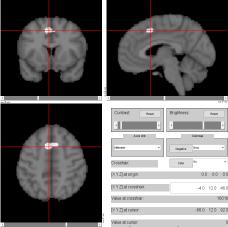
Testing the trigger events for estimated univariate \hat{Z}_t \bigcirc GLM



- design matrix: convolution of stimulus and double Gamma **HRF**
- active clusters selected by z-scores
- Group analysis by
 → mixed-effects model



Cluster Activation: DMPFC



Cluster Activation: aINS

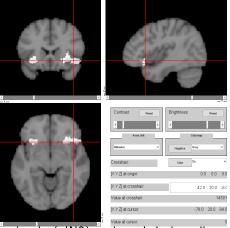


Figure 8: Anterior insula (aINS) activated during all type of investment decisions in the group-level analysis. Vz-scores (** aINS(t) ** aINS(t)

Estimated Factor Loading: DMPFC, DMPF

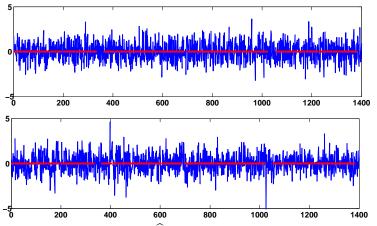


Figure 9: Estimated **DMPFC** \widehat{Z} for subject 1 (top) and 19 (bottom); red dots denote stimulus.



Estimated Factor Loading: aINS, ...

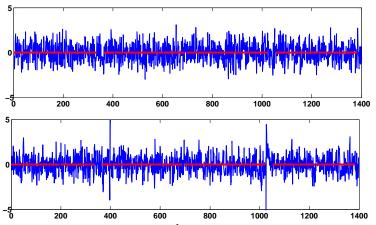
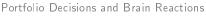


Figure 10: Estimated **aINS**(left) \widehat{Z} for subject 1 (top) and 19 (bottom); red dots denote stimulus.





Estimated Factor Loading: aINS, ...

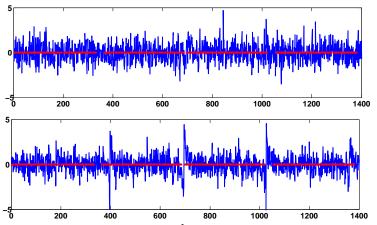


Figure 11: Estimated **aINS**(right) \widehat{Z} for subject 1 (top) and 19 (bottom); red dots denote stimulus.



Risk attitude / Stimulus Response

- ID-related activated clusters: aINS (left, right), DMPFC
- $oxed{oxed}$ Average reaction to r stimulus (up to 8 seconds after) $\Delta \widehat{Z}_r^i = \frac{1}{4} \sum_{\tau=1}^4 \widehat{Z}_{r+\tau}^i \widehat{Z}_r^i$
- $oxed{oxed}$ Average reaction to stimulus: $\overline{\Delta}\widehat{Z}^i=rac{1}{256}\sum_{r=1}^{256}\Delta\widehat{Z}^i_r$

Risk attitude / Stimulus Response

$$\beta^{i} = C + \alpha_{1} \cdot \overline{\Delta} \widehat{Z}_{DMPFC}^{i} + \alpha_{2} \cdot \overline{\Delta} \widehat{Z}_{aINS(I)}^{i} + \alpha_{3} \cdot \overline{\Delta} \widehat{Z}_{aINS(r)}^{i} + \varepsilon^{i}$$
 (2)

| | Estimate | SE | tStat | pValue |
|---|----------|-------|--------|--------|
| C | 0.097 | 0.115 | 0.861 | 0.403 |
| $\overline{\Delta}\widehat{Z}_{DMPFC}$ | 0.851 | 0.526 | 1.619 | 0.126 |
| $\overline{\Delta} \widehat{Z}_{aINS(r)}$ | -1.506 | 0.550 | -2.737 | 0.015 |
| $\Delta \widehat{Z}_{aINS(I)}$ | -1.126 | 0.379 | -2.967 | 0.001 |

Table 2: Risk attitude regressed on the average response; $R^2=0.47$, adj. $R^2=0.36$.



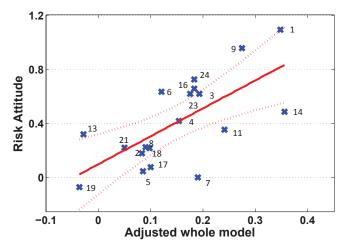


Figure 12: Added variable plot for model given in (2). Horizontal axis denotes the (rescaled) best linear combination of regressors $\overline{\Delta}\widehat{Z}$ that fit β .

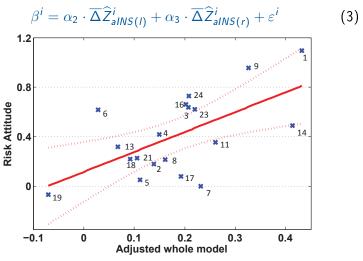


Figure 13: Added variable plot for the model (3); $R^2=0.37$, adj. $R^2=0.30$, p-value: 0.03, 0.02 for $\overline{\Delta}\widehat{Z}_{aINS(r)}$ and $\overline{\Delta}\widehat{Z}_{aINS(l)}$, respectively. Portfolio Decisions and Brain Reactions

Risk attitude / Stimulus Response

- Exclude i observation and reestimate the model (3)
- $oxed{\Box}$ Predict eta^i by $\overline{\Delta} \widehat{Z}^i_{aINS(I)}$ and $\overline{\Delta} \widehat{Z}^i_{aINS(r)}$

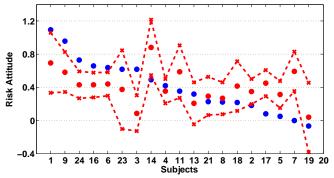


Figure 14: Risk attitude β^i (blue dots), predicted $\widetilde{\beta}^i$ (red dots) and 95% prediction confidence intervals (dashed line) for all 19 subjects. Portfolio Decisions and Brain Reactions

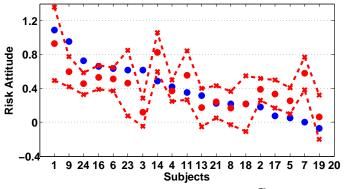


Figure 15: Risk attitude β^i (blue dots), predicted $\tilde{\beta}^i$ (red dots) and 95% prediction confidence intervals (dashed line) for all 19 subjects for weighted average reaction to stimulus; • Weight derivation w = [.38 .41 .16 .05]; mean prediction error: 0.2.



Conclusion — 6-1

Conclusion





- Local dynamic representation of the brain data
- Activation results similar to the GLM method
- □ Risk attitude attributed to aINS
- ☐ Risk attitude successfully predicted based on fMRI data



Portfolio Decisions and Brain Reactions via the CEAD Method

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References — 7-1

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Neurolmage, 21: 2245-2278, 2010



🐚 Talairach, J. and Tournoux, P. Co-Planar Stereotaxic Atlas of the Human Brain Thieme, 2008.



fMRI Methods • fMRI Dynamics

- - linear model for each voxel separately
 - strong a priori hypothesis
- Tensor probabilistic independent component analysis (T-PICA)
 - factors in spatial, temporal and subject domain
- Dynamic Semiparametric Factor Model (DSFM)
 - Use a "time & space" dynamic approach
 - Low dim time series exploratory analysis



Appendix ------8-2

Voxel-wise GLM | fMRI methods | Cluster Activation | Simulations

- GLM framework

$$Y = X\mathfrak{b} + \eta, \tag{4}$$

Y - single voxel BOLD time series, X - design matrix (predicted response to stimulus i.e. ID, visual, auditory), b - effect size

☑ Significant, active areas ($\mathfrak{b} >> 0$) selected by $z\text{-}scores \equiv \frac{\mathfrak{b}_i - 0}{\sqrt{\mathsf{Var}(\mathfrak{b}_i)}}$ and grouping (i.e. 20 neighbors) scheme



HRF | fMR| methods | fMR| dynamics

☐ Hemodynamic response function e.g. Double Gamma function

$$h(t) = (\frac{t}{5.4})^6 \exp(-\frac{t-5.4}{0.9}) - 0.35(\frac{t}{10.8})^{12} \exp(-\frac{t-10.8}{0.9}), t \ge 0$$
-time [sec]

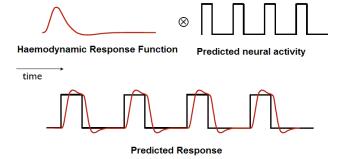


Figure 16: Predicted response as a convolution of a stimulus signal and a HRF.

Figure modified from FEAT - FMRI.



Design Matrix MRI methods

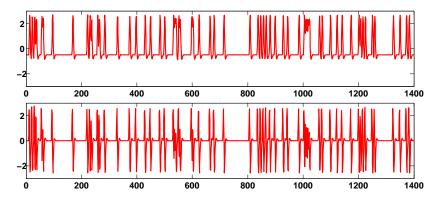


Figure 17: Predicted reaction to the stimulus (upper panel) and its derivative (lower panel) as an example of the elements of design matrix X 4).



Mixed-effects Mode Cluster Activation

Higher-level analysis based on the Voxel-wise GLM input:

- $Y_i^i = X \mathfrak{b}_i^i + \eta_i^i$ (*i* subject, *j* voxel index)
- $oxdot \widehat{\mathfrak b}^i_i$: estimated effect size, $\widehat{\eta}^i_i$: within-subject variance

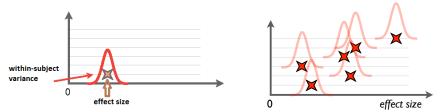


Figure 18: Estimated coefficient $\hat{\mathfrak{b}}$ and the kernel density estimator of $\hat{\mathfrak{b}}+\widehat{eta}$ for single subject (left) and multi-subjects (right). Figure modified from FEAT - FMRI.



Mixed-effects Model Cluster Activation

Consider the distribution of the effect size $\widehat{\mathfrak{B}} = \sum_{i=1}^{N} \mathfrak{b}_i$ from the wider population from which the subjects i = 1, ..., N are sampled

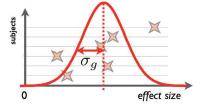


Figure 19: The kernel density estimator of $\widehat{\mathfrak{B}}$ for the entire population based on the analyzed sample; σ_g denotes the standard deviation of the population. Figure modified from FEAT - FMRI.

Testing the sample mean: is the group activated on average?



B-Splines P-Splines

Univariate B-spline basis $\Psi = \{\psi_1(X), \dots, \psi_K(X)\}^\top$ is a series of $\psi_k(X)$ functions defined by $x_0 \le x_2 \le \dots \le x_{K-1}$, K knots and order p, i.e. for p = 2 (quadratic)

$$\psi_{j}(x) = \begin{cases} \frac{1}{2}(x - x_{j})^{2} & \text{if } x_{j} \leq x < x_{j+1} \\ \frac{1}{2} - (x - x_{j+1})^{2} + (x - x_{j+1}) & \text{if } x_{j+1} \leq x < x_{j+2} \\ \frac{1}{2} \left\{ 1 - (x - x_{j+2})^{2} \right\} & \text{if } x_{j} \leq x < x_{j+1} \\ x & \text{otherwise} \end{cases}$$



B-Splines P-Splines

- Knots K and order p has to be specified in advance (EV criterion); K corresponds to bandwidth

$$\Psi = \{\psi_1(X_1), \dots, \psi_{K_1}(X_1)\} \times \dots \times \{\psi_1(X_d), \dots, \psi_{K_d}(X_d)\}$$



Experiment • ID Experiment

- Incentive to be rational
 - ▶ Draw 1 ID task and multiply subject's choice by 100 EUR $9\% \times 100 = 9$ EUR
- Gaussian returns:
 - $\mu = 5\%, 7\%, 9\%, 11\%$
 - $\sigma = 2\%, 4\%, 6\%, 8\%$



Single Investment • fMRI Experiment

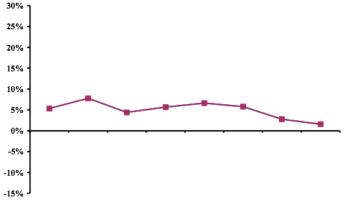


Figure 20: An example of return stream from single investment displayed to the subject during the experiment for 7 sec.; returns $r_i \sim N(\mu, \sigma^2)$, here

$$\mu = 5\%, \sigma = 2\%$$

Portfolio Decisions and Brain Reactions



Correlated Portfolio MRI Experiment

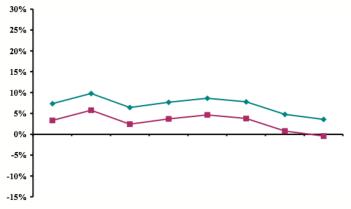


Figure 21: An example of return streams from correlated portfolio displayed to the subject during the experiment for 7 sec.; returns $r_i \sim N(\mu, \sigma^2)$, here

 $\mu_1=5\%, \mu_2=9\%$ and $\sigma=2\%$ Portfolio Decisions and Brain Reactions



Uncorrelated Portfolio MRI Experiment

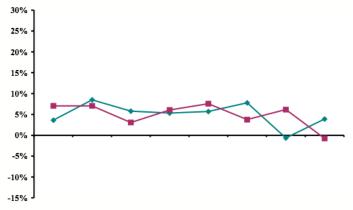


Figure 22: An example of return streams from uncorrelated portfolio displayed to the subject during the experiment for 7 sec.; returns $r_i \sim N(\mu, \sigma^2)$, here $\mu = 7\%$, $\sigma = 2\%$

Subject's Answers | FMR| Experiment

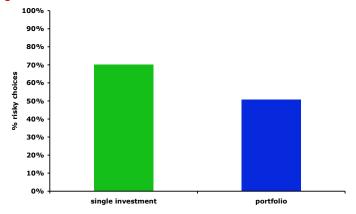


Figure 23: A proportion of risky choices selected by subjects for the single investment/portfolio (128/128 trials) setup averaged over all subjects.



aINS(left) Pains

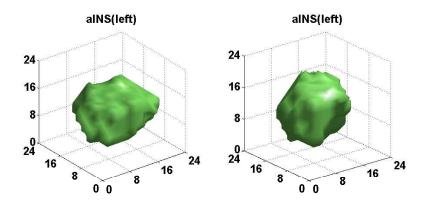


Figure 24: Derived aINS(I) regions for subject 1 (left) and 19 (right); axis are scaled in millimeters.
Portfolio Decisions and Brain Reactions

alNS(right) • INS

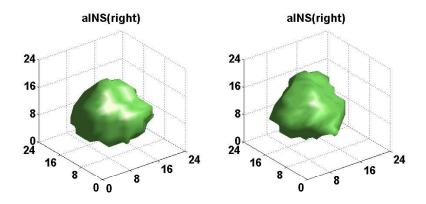


Figure 25: Derived alNS(r) regions for subject 1 (left) and 19 (right); axis are scaled in millimeters.
Portfolio Decisions and Brain Reactions

Cluster Activation: Results

| | DSFM | Average | GLM |
|---------|---|--------------------|----------------------|
| aINS(I) | 4.13 (-34, 18, -8) | | 4.58 (-32, 22, -12) |
| | 3×10^{-4} | 4×10^{-4} | 3×10^{-3} |
| aINS(r) | 4.39 (34, 24, -4) | 4.21 (36, 18, -6) | 5.24 (40, 22, -16) |
| | 6×10^{-6} | 6×10^{-7} | 3×10^{-7} |
| DMPFC | $4.43 (6, 24, 42) \\ 2 \times 10^{-9}$ | 3.88 (4, 24, 42) | 4.56 (4, 24, 24) |
| | 2×10^{-9} | 1×10^{-8} | 3×10^{-7} |

Table 3: Z-scores and p-values of activated "risk" clusters during the ID stimuli. The position of the cluster local maximum is denoted in the MNI (Montreal Neurological Institute) standard at 2mm resolution. Average stands for a mean value of each cluster (results of the Ncut parcellation with K=1000). Analysis done in the FSL (FEAT/FLAME) software.





Residual Analysis Cluster Activation

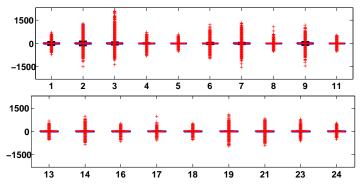


Figure 26: Boxplots of $\varepsilon^i_{\mathit{aINS}(l)}$ for all 19 analyzed subjects. Kurtosis exceeds 10



Residual Analysis •

▶ Cluster Activation

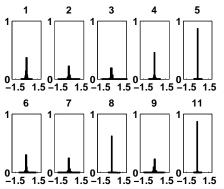


Figure 27: Histograms of $\varepsilon^i_{aINS(I)}$ for subjects i=1,2,3,4,5,6,7,8,9,11, respectively. Normality hypothesis (**KS test**) for standardized $\varepsilon^i_{aINS(I)}$ rejected for all subjects, $\alpha=5\%$



Residual Analysis

▶ Cluster Activation

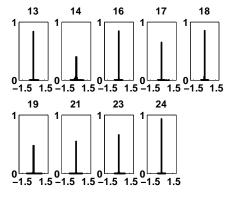


Figure 28: Histograms of $\varepsilon_{aINS(I)}^i$ for subjects i 13, 14, 16, 17, 18, 19, 21, 23, 24, respectively.



Residual Analysis Cluster Activation

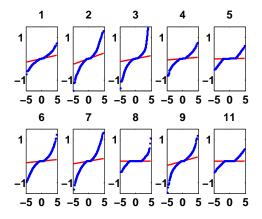


Figure 29: QQplots of $\varepsilon_{aINS(I)}^{i}$ for subjects i = 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, respectively



Residual Analysis Cluster Activation

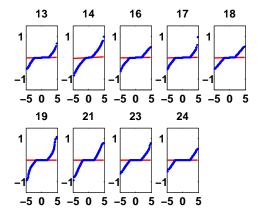


Figure 30: QQplots of $\varepsilon^i_{aINS(I)}$ for subjects i 13, 14, 16, 17, 18, 19, 21, 23, 24, respectively. Portfolio Decisions and Brain Reactions

ACF: DMPFC

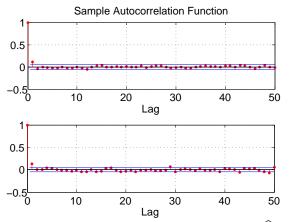


Figure 31: Sample autocorrelation function of **DMPFC** \widehat{Z} for subjects 1 (top) and 19 (bottom), respectively.

ACF: aINS(I) PaiNS(left) 2

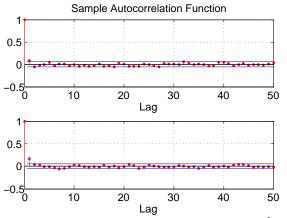


Figure 32: Sample autocorrelation function of **aINS**(left) \widehat{Z} for subjects 1 (top) and 19 (bottom), respectively.

ACF: aINS(r) • aINS(right) 2

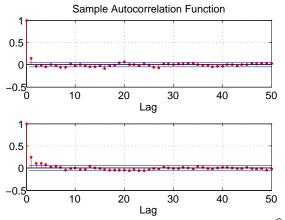


Figure 33: Sample autocorrelation function of **aINS**(right) \widehat{Z} for subjects 1 (top) and 19 (bottom), respectively.



$$Y_t = Z_t^{\top} m(X) + \varepsilon_t$$
, where:

- L = 1 and m(X) = m(x, y, z) = ||(x, y, z) (6, 8, 6)||
- \Box Z_t is a stimulus time series (HRF \times 64)
- A) ε (6 \times 7 \times 6 \times 1400) is a Gaussian i.i.d noise, μ = 0, σ = 6

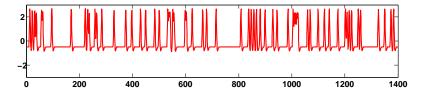


Figure 34: Stimulus time series derived by double Gamma hemodynamic response function ×64.
Portfolio Decisions and Brain Reactions

Simulation Study **DSFM**

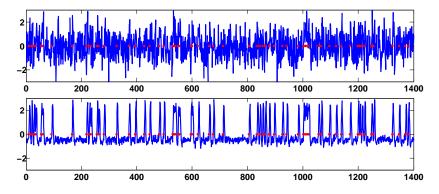


Figure 35: Time series of the simulated (1,1,1) voxel $Y_{t,1}$ (top) and estimated \widehat{Z}_t (bottom); red dots denote stimulus; $Corr_t(\widehat{Z}_t, stimulus) = 0.98$. Testing the activation: **Z-scores** for GLM and \widehat{Z}_t higher than 100. Portfolio Decisions and Brain Reactions

Simulation Study **SEM**

$$Y_t = Z_t^{\top} m(X) + \varepsilon_t$$
, where:

B) ε (6 × 7 × 6 × 1400) is a Gaussian noise, μ = 0, σ = 6, spatially smoothed by Gaussian kernel (6, 6, 6)mm (correlated)

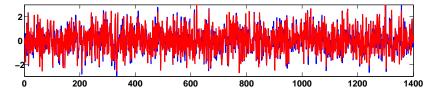


Figure 36: Simulated Gaussian noise for 2 vertical neighbor voxels (red and blue); $Corr_t(\varepsilon_{t,1}, \varepsilon_{t,2}) = 0.97$.

Simulation Study **DSFM**

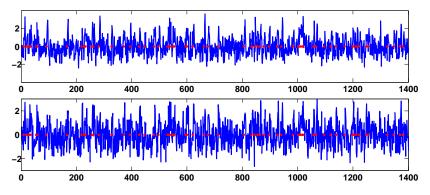


Figure 37: Time series of the simulated (1,1,1) voxel $Y_{t,1}$ (top) and estimated \widehat{Z}_t (bottom); red dots denote stimulus; $\operatorname{Corr}_t(\widehat{Z}_t,\operatorname{stimulus}) = 0.60$. Testing the activation: **Z-scores** for GLM and \widehat{Z}_t : 30.79 and 27.96, re-

spectively . Portfolio Decisions and Brain Reactions



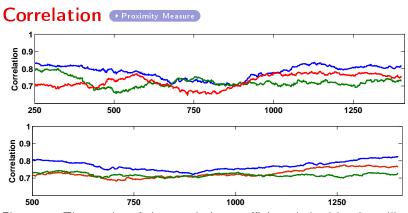


Figure 38: Time series of the correlation coefficient derived by the rolling window (250 top, 500 bottom) for the center voxel and: horizontal, vertical diagonal neighboring voxel for aINS(right) of subject 1.



Weights • Weighted average reaction

Optimal weights w defined as:

$$w^* = \underset{\sum_{\tau=1}^4 w_{\tau}=1}{\operatorname{argmin}} \sum_{i=1}^{19} \left| \beta^i - \widetilde{\beta}^i \right|, \tag{5}$$

where: $\widetilde{\beta}^i$ is predicted risk attitude and $\sum_{i=1}^{19} \left| \beta^i - \widetilde{\beta}^i \right|$ denotes absolute prediction error

Solution found by Monte Carlo simulations with 10000 iterations

