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### Risk Perception

- Can statistical analysis help to detect this area?
- □ Response curve (to stimuli)? classify "risky people"?







### **Risk Perception**

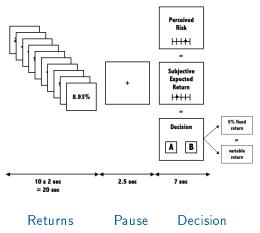
- Survey conducted by Max Planck Institute
- 22 young, native German, right-handed and healthy volunteers
  - 3 subjects with extensive head movements (> 5mm)
  - 2 subjects with different stimulus frequency

$$n = 22 - (3 + 2) = 17$$

- Experiment
  - $\triangleright$  Risk Perception and Investment Decision (RPID) task ( $\times$ 45)
  - ▶ fMRI images every 2.5 sec.



## **Risk Perception**



## Risk Perception - Thermodynamics

#### Theoretical framework

Risk-return model Mohr et al., 2010

#### **Empirical evidence**

 Mechanical Equivalent of Heat the first law of thermodynamics Mayer, 1841

Experiments "Joule apparatus"Joule, 1843



## Risk Perception



 Measuring Blood Oxygenation Level Dependent (BOLD) effect every 2-3 sec

High-dimensional, high frequency & large data set



### **Risk Perception**

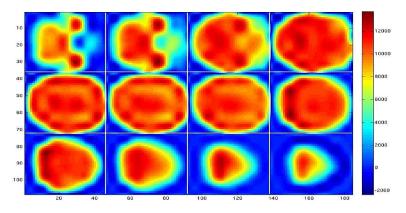
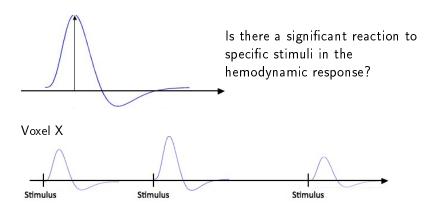


Figure 1: Example of a fMRI image at fixed time point, 12 horizontal slices

of the brain's scan. MRI
Risk Patterns and Correlated Brain Activities



### **fMRI**





### fMRI methods

- Voxel-wise GLM 
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   Vo
  - linear model for each voxel separately
  - strong a priori hypothesis necessary
- Dynamic Semiparametric Factor Model (DSFM)
  - ▶ Use a "time & space" dynamic approach
  - ► Separate low dim time dynamics from space functions
  - Low dim time series exploratory analysis



### **Outline**

- 1. Motivation ✓
- 2. DSFM
- 3. Results vs. Subject's Behaviour
- 4. Conclusion
- 5. Future Perspectives



### **Notation**

$$\underbrace{(X_{1,1}, Y_{1,1}), \dots, (X_{J,1}, Y_{J,1})}_{t=1}, \dots, \underbrace{(X_{1,T}, Y_{1,T}), \dots, (X_{J,T}, Y_{J,T})}_{t=T},$$

 $X_{j,t} \in \mathbb{R}^d$ ,  $Y_{j,t} \in \mathbb{R}$  T - the number of observed time periods J - the number of the observations in a period t $\mathsf{E}(Y_t|X_t) = F_t(X_t)$ 

What is  $F_t(X_t)$ ? How does it move?



## **Dynamic Semiparametric Factor Model**

$$\mathsf{E}(Y_{t}|X_{t}) = \sum_{l=0}^{L} Z_{t,l} m_{l}(X_{t}) = Z_{t}^{\top} m(X_{t}) = Z_{t}^{\top} A^{*} \Psi$$

$$Z_t = (1, Z_{t,1}, \dots, Z_{t,L})^{\top}$$
 low dim (stationary) time series  $m = (m_0, m_1, \dots, m_L)^{\top}$ , tuple of functions  $\Psi = \{\psi_1(X_t), \dots, \psi_K(X_t)\}^{\top}, \psi_k(x)$  space basis  $A^* : (L+1) \times K$  coefficient matrix



### **DSFM** Estimation

$$Y_{t,j} = \sum_{l=0}^{L} Z_{t,l} m_l(X_{t,j}) + \varepsilon_{t,j} = Z_t^{\top} A^* \psi(X_{t,j}) + \varepsilon_{t,j}$$

 $\ \ \ \ \ \psi(x) = \left\{\psi_1(x), \ldots, \psi_K(x)
ight\}^{ op}$  tensor *B*-spline basis

$$(\widehat{Z}_{t}, \widehat{A^{*}}) = \arg\min_{Z_{t}, A^{*}} \sum_{t=1}^{I} \sum_{i=1}^{J} \left\{ Y_{t,j} - Z_{t}^{\top} A^{*} \psi(X_{t,j}) \right\}^{2}$$
(1)

Minimization by Newton-Raphson algorithm



## **B-Splines**

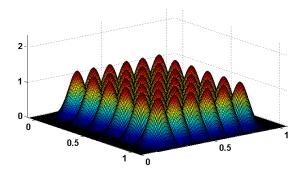


Figure 2: *B*-splines basis functions; order of *B*-splines: quadratic; number of knots: 36



### **DSFM Estimation**

 $\odot$  Selection of L by explained variance

$$EV(L) = 1 - \frac{\sum_{t=1}^{T} \sum_{j=1}^{J} \left\{ Y_{t,j} - \sum_{l=0}^{L} Z_{t,l} m_l(X_{t,j}) \right\}^2}{\sum_{t=1}^{T} \sum_{j=1}^{J} \left\{ Y_{t,j} - \bar{Y} \right\}^2}$$

number of *B*-splines (equally spaced) knots: 12 imes 14 imes 14

L=2	L = 4	<i>L</i> = 5	L = 10	L = 20
92.07	92.25	92.29	93.66	95.19

Table 1: EV in percent of the model with different numbers of factors L, averaged over all 17 analyzed subjects.



### Panel DSFM

$$Y_{t,j}^{i} = \sum_{l=0}^{L} (Z_{t,l}^{i} + \alpha_{t,l}^{i}) m_{l}(X_{t,j}) + \varepsilon_{t,j}, \quad 1 \leq j \leq J, \quad 1 \leq t \leq T,$$

- $\Box$  n = 17 weakly/strongly risk-averse subjects
- □  $Y_{t,j}$  BOLD signal;  $X_j$  voxel's index  $α_{t,j}^i$  fixed individual effect



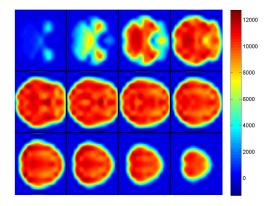
### Panel DSFM Estimation

- 1. Average  $Y_{t,j}^i$  over subjects i to obtain  $\bar{Y}_{t,j}$
- 2. Estimate factors  $m_l$  for the "average brain" (via one step of 1)
- 3. Given  $\widehat{m}_l$ , for i, estimate  $Z_{t,l}^i$

$$Y_{t,j}^{i} = \sum_{l=0}^{L} Z_{t,l}^{i} \widehat{m}_{l}(X_{t,j}) + \varepsilon_{t,j}^{i}$$

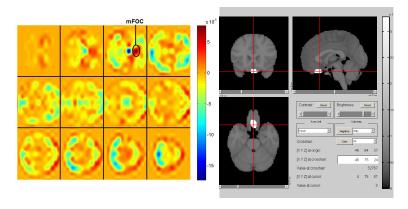
 $\boxdot$  26h - estimation time; CPU - 2  $\times$  2.8GHz; data set of size 24.31 GB





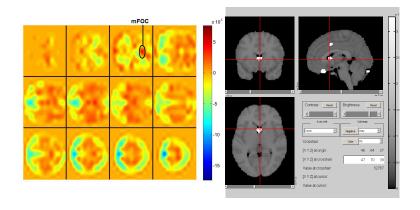
Estimated constant factor  $\widehat{m}_0 = \sum_{k=1}^K \widehat{a}_{0,k} \psi(X)$  with L=20





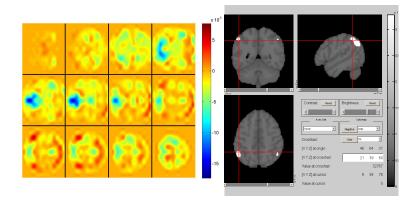
Estimated factor  $\widehat{m}_5 = \sum_{k=1}^K \widehat{a}_{5,k} \psi(X)$  with L=20 (MOFC = Medial orbitofrontal cortex)





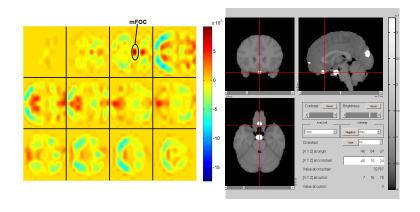
Estimated factor  $\widehat{m}_9 = \sum_{k=1}^{\mathcal{K}} \widehat{a}_{9,k} \psi(X)$  with L=20





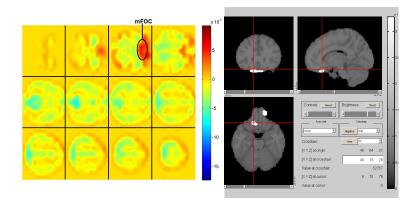
Estimated factor 
$$\widehat{m}_{12} = \sum_{k=1}^K \widehat{a}_{12,k} \psi(X)$$
 with  $L=20$ 





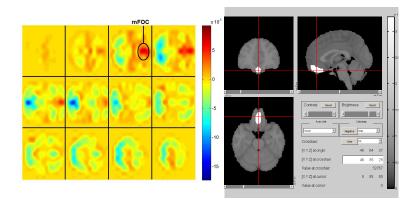
Estimated factor  $\widehat{m}_{16} = \sum_{k=1}^K \widehat{a}_{16,k} \psi(X)$  with L=20





Estimated factor 
$$\widehat{m}_{17} = \sum_{k=1}^{K} \widehat{a}_{17,k} \psi(X)$$
 with  $L=20$ 





Estimated factor 
$$\widehat{m}_{18} = \sum_{k=1}^K \widehat{a}_{18,k} \psi(X)$$
 with  $L=20$ 



# Estimated Factor Loading $\widehat{Z}_5$

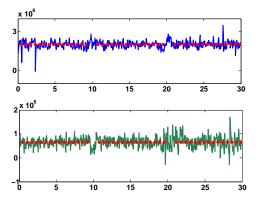


Figure 3: Estimated factor loading  $\widehat{Z}_5$  for subjects within 30 minutes: 12 (lower panel) and 19 (upper panel) with L=20; red dots denote stimulus Risk Patterns and Correlated Brain Activities

## Estimated Factor Loading $\widehat{Z}_9$

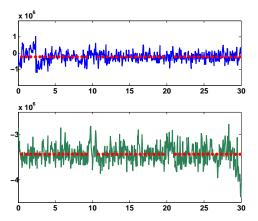


Figure 4: Estimated factor loading  $\widehat{Z}_9$  for subjects within 30 minutes: 12 (lowerapenel) and CD9 (upperBpainel) withe L=20; red dots denote stin

## Estimated Factor Loading $\widehat{Z}_{12}$

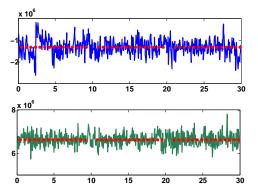


Figure 5: Estimated factor loading  $\widehat{Z}_{12}$  for subjects within 30 minutes: 12 (lower panel) and 19 (upper panel) with L = 20; red dots denote stimulus



## Estimated Factor Loading $\widehat{Z}_{16}$

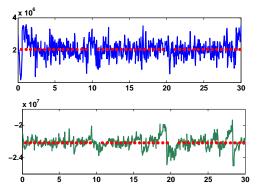


Figure 6: Estimated factor loading  $\widehat{Z}_{16}$  for subjects within 30 minutes: 12 (lower panel) and 19 (upper panel) with L=20; red dots denote stimulus



# Estimated Factor Loading $\widehat{Z}_{17}$

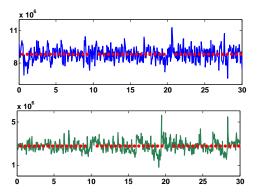


Figure 7: Estimated factor loading  $\widehat{Z}_{17}$  for subjects within 30 minutes: 12 (lower panel) and 19 (upper panel) with L=20; red dots denote stimulus



## Estimated Factor Loading $\widehat{Z}_{18}$

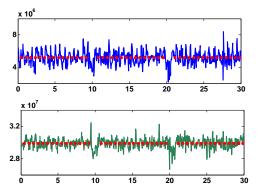


Figure 8: Estimated factor loading  $\widehat{Z}_{18}$  for subjects within 30 minutes: 12 (lower panel) and 19 (upper panel) with L=20; red dots denote stimulus



### Reaction to the stimulus

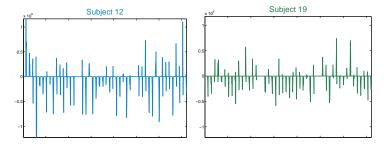


Figure 9: Reaction to stimulus for factors loadings  $\widehat{Z}_{t,12}$  for subjects 12 (left) and 19 (right) during the whole experiment (45 stimuli).



- Subject's risk perception risk metrics
  - standard deviation
  - empirical frequency of loss (negative return)
  - difference between highest an lowest return (range)
  - coefficient of range (range/mean)
  - empirical frequency of ending below 5%
  - coefficient of variation (standard deviation/mean)
- $\odot$  Different subject different risk perception fitted by correlation between risk metrics of return streams and answers for 1 task, N=27



- Subjective expected return return ratings
  - recency (higher weights on later returns)
  - primacy (higher weights on earlier returns)
  - below 0% (higher weights on returns below 0%)
  - ▶ below 5% (higher weights on returns below 5%)
  - mean
- oxdots Selecting return ratings for each subject individually best model by one-leave-out cross validation procedure, N=27



□ Risk-return choice model

$$V_i = m_i - \beta_i R_i, \quad 1 \leq i \leq n,$$

 $m_i$ -subjective expected return,  $R_i$  - perceived risk,  $V_i$  - subjective value, 5% - risk free return

 $oxedsymbol{ox{oxedsymbol{oxedsymbol{ox{oxedsymbol{ox{oxed}}}}}}}$  Risk attitude parameter

$$P \{ risky \ choice | (m, R) \} = \frac{1}{1 + exp(m - \beta R - 5)}$$

$$P \{ sure \ choice | (m, R) \} = 1 - \frac{1}{1 + exp(m - \beta R - 5)}$$

risky choice - unknown return, sure choice - fixed, 5% return

 $oxdot \widehat{eta}$  derived by maximum likelihood method



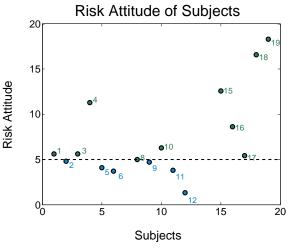


Figure 10: Risk attitude for 16 subjects; modeled by the softmax function from individuals' decisions, estimated by ML method Mohr et al.

Risk Patterns and Correlated Brain Activities

## **SVM Classification Analysis**

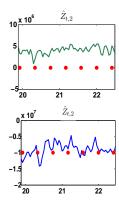
- Support Vector Machines (SVM)17 subjects, 20 factor loadings per subject
- Leave-one-out method to train and estimate classification rate SVM with Gaussian kernel; (R, C) chosen to maximize classification rate



## **SVM Classification Analysis**

- Reaction to the RPID corresponds to dynamics of  $\widehat{Z}_{t,l}^{i}$ , l = 5, 9, 12, 16, 17, 18
- First 3 observations (7.5 sec.) after stimulus

Decison time - 7 sec.





## **SVM Classification Analysis**

- 1. factors attributed to risk patterns: l = 5, 9, 12, 16, 17, 18
- 2. only "Decision under Risk" (Q3) stimulus
- 3.  $\Delta \widehat{Z}_{t,I}^i \stackrel{\text{def}}{=} \widehat{Z}_{s+t,I}^i \widehat{Z}_{s,I}$ , s is the time of stimulus
- 4. average reaction to s stimulus  $\overline{\Delta} \widehat{Z}_{s,l}^i = \frac{1}{3} \sum_{\tau=1}^3 \Delta \widehat{Z}_{s+\tau,l}^i$

**SVM** input data: volatility of  $\overline{\Delta} \widehat{Z}_{s,l}^i$  over all Q3

Std	d Estimated		
		Strongly	Weakly
Data	Strongly	1.00	0.00
	Weakly	0.14	0.86

Table 2: Classification rates of the SVM method, without knowing the subject's estimated risk attitude.



Conclusion — 4-1

### Conclusion

- oxdot Factors  $\widehat{m}$  identify activated areas, neurological reasonable
- ightharpoonup SVM classification analysis of measurements in  $Z_{t,l}$ , l=5,9,12,16,17,18 after stimulus, can distinguish weakly/strongly risk-averse individuals with high classification rate, without knowing the subject's answers

### **Future Perspectives**

- Comparison with the PCA/ICA (PARAFAC) approach
- Analysis of the second part of the experiment (under assumption of independency) to "generate" larger number of subjects
- Improvement of the classification criterion
- □ Penalized DSFM with seasonal effects



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Neurolmage, 21: 2245-2278



#### Voxel-wise GLM | fMRI methods

- □ GLM framework

$$Y = XB + \eta$$
,

- Y single voxel **BOLD** time series, X design matrix (regressors, i.e. visual, auditory)
- $\square$  Significant, active areas (B) selected by z-scores

