

Risk Patterns and Correlated Brain Activities

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Risk Perception

- Which part is activated during *risk related decisions* ?
- Can statistical analysis help to detect this area?
- Response curve (to stimuli)? classify “risky people”?

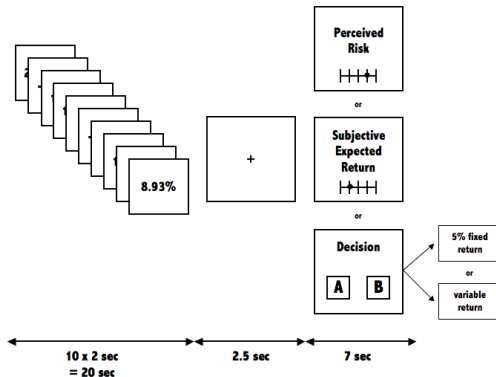


Risk Perception

- Survey conducted by Max Planck Institute
- 22 young, native German, right-handed and healthy volunteers
 - 3 subjects with extensive head movements ($> 5mm$)
 - 2 subjects with different stimulus frequency
 - $n = 22 - (3 + 2) = 17$
- Experiment
 - ▶ Risk Perception and Investment Decision (RPID) task ($\times 81$)
 - ▶ fMRI images every 2.5 sec.
 - ▶ Analysis of the first part ($\times 45$)



Risk Perception



Returns

Pause

Decision



Risk Perception – Thermodynamics



Theoretical framework

- Risk-return model

Mohr et al., 2010

- Mechanical Equivalent of Heat

1st law of thermodynamics

Mayer, 1841



Empirical evidence

- fMRI analysis

- Experiments "Joule apparatus"

Joule, 1843



Risk Perception

- functional Magnetic Resonance Imaging



- Measuring Blood Oxygenation Level Dependent (BOLD) effect every 2-3 sec
High-dimensional, high frequency & large data set



Risk Perception

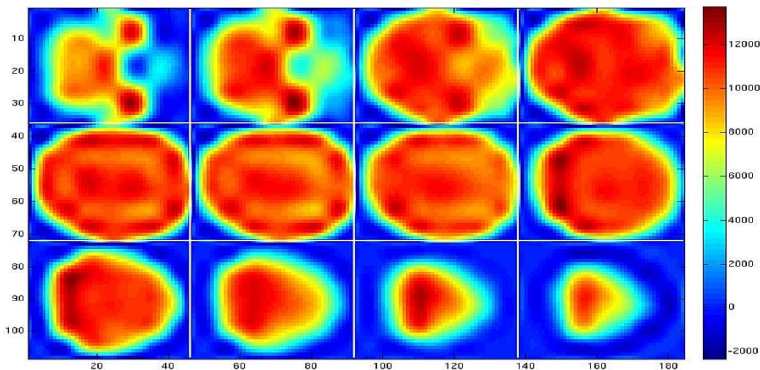


Figure 1: fMRI image observed every 2.5 sec, 12 horizontal slices of the brain's scan, $91 \times 92 \times 71(x, y, z)$ data points of size 22 MB; scan resolution:

$2 \times 2 \times 2 \text{ mm}^3$

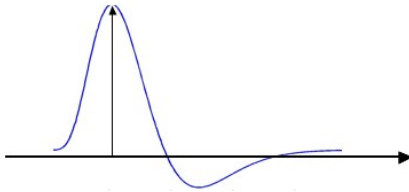


fMRI

Risk Patterns and Correlated Brain Activities



fMRI



Is there a significant reaction to specific stimuli in the hemodynamic response?

Voxel X



fMRI methods

- Voxel-wise GLM ▶ Voxel-wise GLM
 - ▶ linear model for each voxel separately
 - ▶ strong a priori hypothesis necessary

- Dynamic Semiparametric Factor Model (DSFM)
 - ▶ Use a “time & space” dynamic approach
 - ▶ Separate low dim time dynamics from space functions
 - ▶ Low dim time series exploratory analysis



Outline

1. Motivation ✓
2. DSFM
3. Results vs. Subject's Behaviour
4. Conclusion
5. Future Perspectives
6. References
7. Appendix



Notation

$$\underbrace{(X_{1,1}, Y_{1,1}), \dots, (X_{J,1}, Y_{J,1})}_{t=1}, \dots, \underbrace{(X_{1,T}, Y_{1,T}), \dots, (X_{J,T}, Y_{J,T})}_{t=T},$$

$$X_{j,t} \in \mathbb{R}^d, Y_{j,t} \in \mathbb{R}$$

T - the number of observed time periods

J - the number of the observations in a period t

$$E(Y_t|X_t) = F_t(X_t)$$

Quantify $F_t(X_t)$. How does it move?



Dynamic Semiparametric Factor Model

$$E(Y_t|X_t) = \sum_{l=0}^L Z_{t,l} m_l(X_t) = Z_t^\top m(X_t) = Z_t^\top A^* \Psi$$

$Z_t = (\mathbf{1}, Z_{t,1}, \dots, Z_{t,L})^\top$ low dim (stationary) time series

$m = (m_0, m_1, \dots, m_L)^\top$, tuple of functions

$\Psi = \{\psi_1(X_t), \dots, \psi_K(X_t)\}^\top$, $\psi_k(x)$ space basis

$A^* : (L+1) \times K$ coefficient matrix



DSFM Estimation

$$Y_{t,j} = \sum_{l=0}^L Z_{t,l} m_l(X_{t,j}) + \varepsilon_{t,j} = Z_t^\top A^* \psi(X_{t,j}) + \varepsilon_{t,j}$$

□ $\psi(x) = \{\psi_1(x), \dots, \psi_K(x)\}^\top$ tensor B -spline basis

$$(\hat{Z}_t, \hat{A}^*) = \arg \min_{Z_t, A^*} \sum_{t=1}^T \sum_{j=1}^J \left\{ Y_{t,j} - Z_t^\top A^* \psi(X_{t,j}) \right\}^2 \quad (1)$$

□ Minimization by Newton-Raphson algorithm



B-Splines

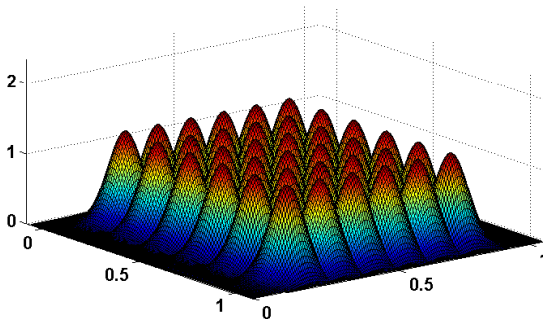


Figure 2: *B*-splines basis functions; order of *B*-splines: quadratic; number of knots: $6 \times 6 = 36$ [► B-Splines](#)



DSFM Estimation

- Selection of L by explained variance

$$EV(L) = 1 - \frac{\sum_{t=1}^T \sum_{j=1}^J \left\{ Y_{t,j} - \sum_{l=0}^L Z_{t,l} m_l(X_{t,j}) \right\}^2}{\sum_{t=1}^T \sum_{j=1}^J \{ Y_{t,j} - \bar{Y} \}^2}$$

number of B -splines (equally spaced) knots: $K = 12 \times 14 \times 14$

$L = 2$	$L = 4$	$L = 5$	$L = 10$	$L = 20$
92.07	92.25	92.29	93.66	95.19

Table 1: EV in percent of the model with different numbers of factors L , averaged over all 17 analyzed subjects.



Panel DSFM

$$Y_{t,j}^i = \sum_{l=0}^L (Z_{t,l}^i + \alpha_{t,l}^i) m_l(X_{t,j}) + \varepsilon_{t,j}^i, \quad 1 \leq j \leq J, \quad 1 \leq t \leq T,$$

□ $n = 17$ weakly/strongly risk-averse subjects

□ $Y_{t,j}$ - BOLD signal; X_j voxel's index

$\alpha_{t,l}^i$ - fixed individual effect; [► Residual Analysis](#)

□ Identification condition: $E \left\{ \sum_{i=1}^n \sum_{l=0}^L \alpha_{t,l}^i m_l(X_{t,j}) | X_{t,j} \right\} = 0$



Panel DSFM Estimation

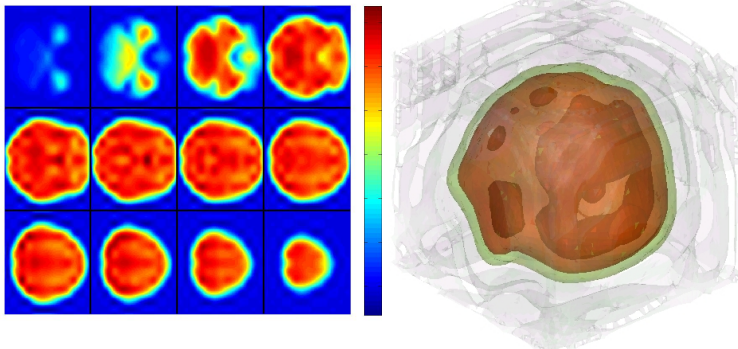
Feasible estimation algorithm:

1. Average $Y_{t,j}^i$ over subjects i to obtain $\bar{Y}_{t,j}$
2. Estimate factors m_l for the "average brain" [via (1)]
3. Given \hat{m}_l , for i , estimate $Z_{t,l}^i$

$$Y_{t,j}^i = \sum_{l=0}^L Z_{t,l}^i \hat{m}_l(X_{t,j}) + \varepsilon_{t,j}^i$$

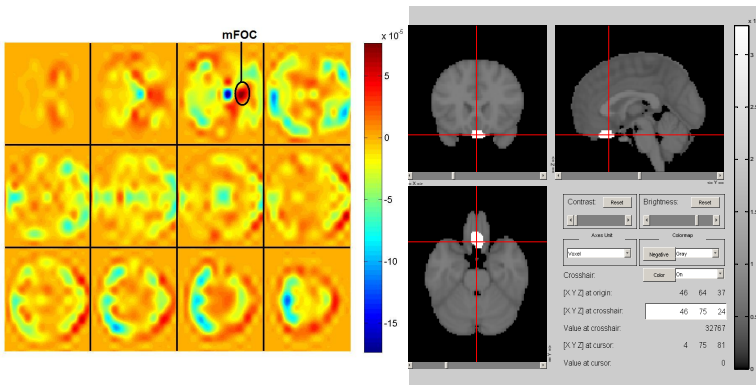
- 26h - computing time; CPU - $2 \times 2.8\text{GHz}$; data set of size 24.31 GB





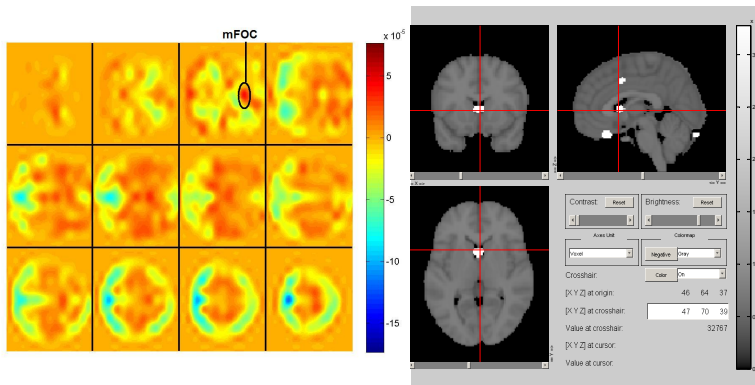
Estimated constant factor $\hat{m}_0(X) = \sum_{k=1}^K \hat{a}_{0,k} \psi_k(X)$ with $L = 20$





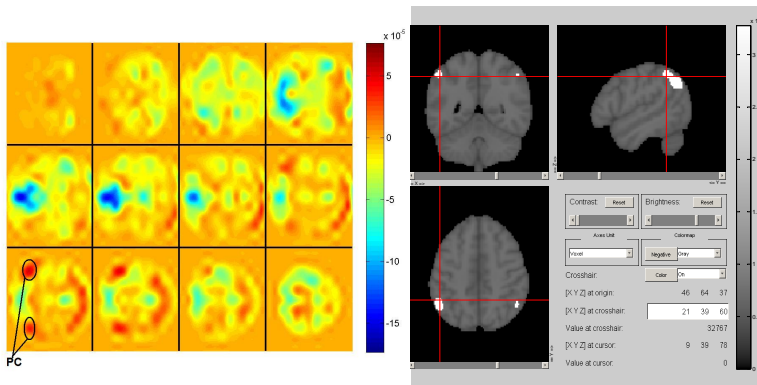
Estimated factor $\hat{m}_5(X) = \sum_{k=1}^K \hat{a}_{5,k} \psi_k(X)$ with $L = 20$
 (MOFC = Medial orbitofrontal cortex)





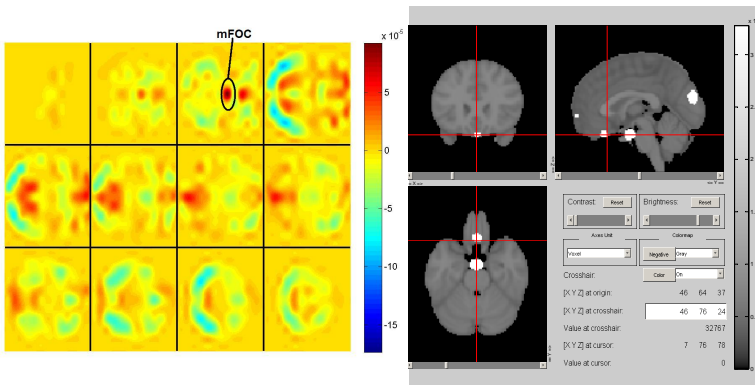
Estimated factor $\hat{m}_9(X) = \sum_{k=1}^K \hat{a}_{9,k} \psi_k(X)$ with $L = 20$





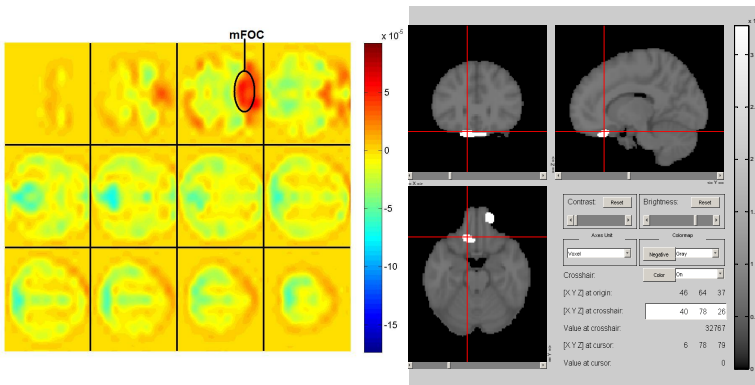
Estimated factor $\hat{m}_{12}(X) = \sum_{k=1}^K \hat{a}_{12,k} \psi_k(X)$ with $L = 20$
(PC = Parietal Cortex)





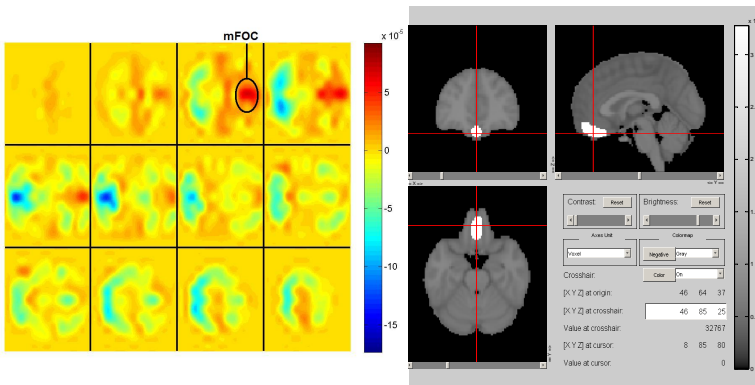
Estimated factor $\hat{m}_{16}(X) = \sum_{k=1}^K \hat{a}_{16,k} \psi_k(X)$ with $L = 20$





Estimated factor $\hat{m}_{17}(X) = \sum_{k=1}^K \hat{a}_{17,k} \psi_k(X)$ with $L = 20$





Estimated factor $\hat{m}_{18}(X) = \sum_{k=1}^K \hat{a}_{18,k} \psi_k(X)$ with $L = 20$



Estimated Factor Loading \hat{Z}_5

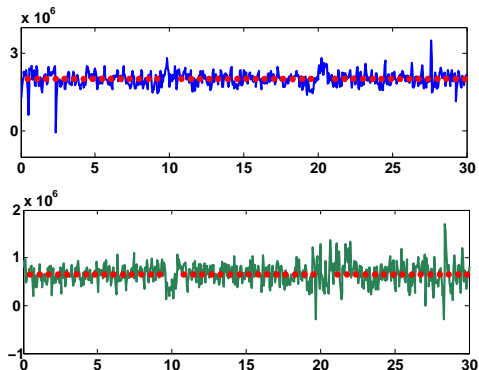


Figure 3: Estimated factor loading \hat{Z}_5 for subjects within 30 minutes: 12 (upper panel) and 19 (lower panel) with $L = 20$; red dots denote stimulus



Estimated Factor Loading \hat{Z}_9

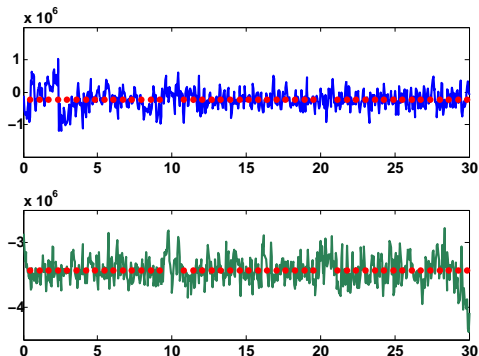


Figure 4: Estimated factor loading \hat{Z}_9 for subjects within 30 minutes: 12 (upper panel) and 19 (lower panel) with $L = 20$; red dots denote stimulus



Estimated Factor Loading \hat{Z}_{12}

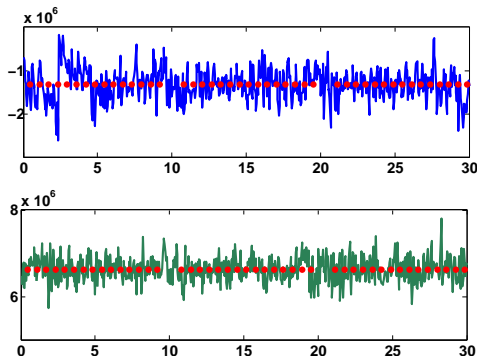


Figure 5: Estimated factor loading \hat{Z}_{12} for subjects within 30 minutes: 12 (upper panel) and 19 (lower panel) with $L = 20$; red dots denote stimulus



Estimated Factor Loading \hat{Z}_{16}

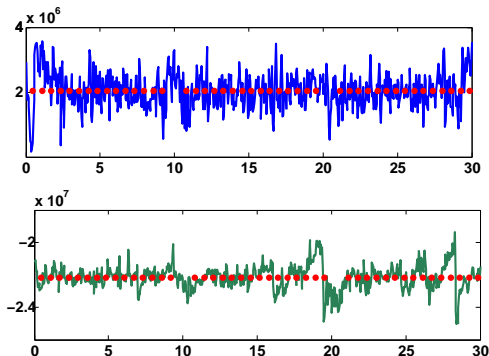


Figure 6: Estimated factor loading \hat{Z}_{16} for subjects within 30 minutes: 12 (upper panel) and 19 (lower panel) with $L = 20$; red dots denote stimulus



Estimated Factor Loading \hat{Z}_{17}

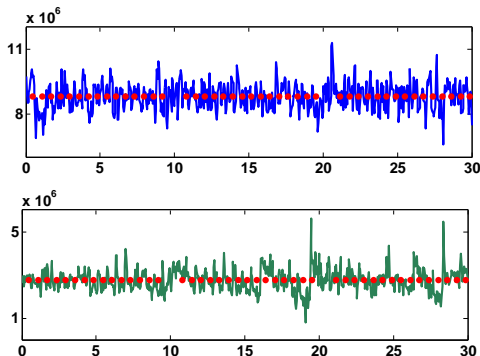


Figure 7: Estimated factor loading \hat{Z}_{17} for subjects within 30 minutes: 12 (upper panel) and 19 (lower panel) with $L = 20$; red dots denote stimulus



Estimated Factor Loading \hat{Z}_{18}

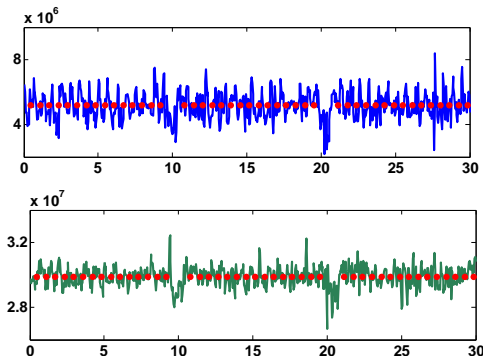


Figure 8: Estimated factor loading \hat{Z}_{18} for subjects within 30 minutes: 12 (upper panel) and 19 (lower panel) with $L = 20$; red dots denote stimulus



Reaction to the stimulus

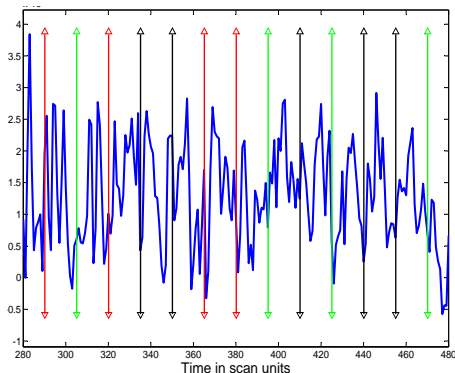


Figure 9: Detailed view of factor loading \hat{Z}_1 for subject 12 with vertical lines in time points of stimuli of 3 different task: decision (red), subjective expected return (green) and perceived risk (black)



Reaction to the stimulus

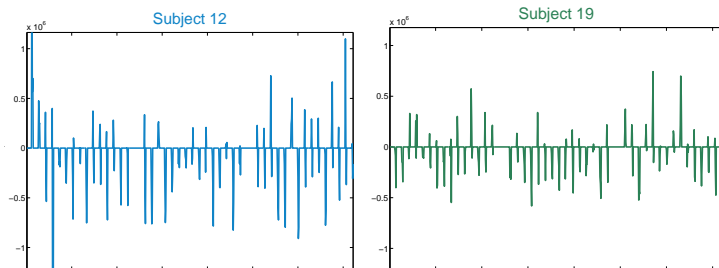


Figure 10: Reaction to stimulus $\overline{\Delta \hat{Z}}_{s,l}^i = \frac{1}{3} \sum_{\tau=1}^3 \Delta \hat{Z}_{s+\tau,l}^i$, where $\Delta \hat{Z}_{t,l}^i \stackrel{\text{def}}{=} \hat{Z}_{s+t,l}^i - \hat{Z}_{s,l}^i$, $t = 1, 2, 3$, s is the time of stimulus for factors loadings $\hat{Z}_{t,12}^i$, for subjects 12 (left) and 19 (right) during the experiment (45 stimuli).



Risk attitude

- Subject's risk perception $\tilde{R}_{i,s}$ - ► Risk Metrics
 - ▶ standard deviation
 - ▶ empirical frequency of loss (negative return)
 - ▶ difference between highest and lowest return (range)
 - ▶ coefficient of range (range/mean)
 - ▶ empirical frequency of ending below 5%
 - ▶ coefficient of variation (standard deviation/mean)

- Different subject - different risk perception
fitted by correlation between risk metrics of return streams and $R_{i,j,s}$ - answers for "perceived risk" task Q1, $N = 27$



Risk attitude

- Subjective expected return $\tilde{m}_{i,s}$ - ► Return Ratings
 - ▶ recency (higher weights on later returns)
 - ▶ primacy (higher weights on earlier returns)
 - ▶ below 0% (higher weights on returns below 0%)
 - ▶ below 5% (higher weights on returns below 5%)
 - ▶ mean

- Selecting return ratings for each subject individually
best model selected by prediction power of one-leave-out cross validation procedure, $N = 27$



Risk attitude

- Each subject i has (R_i, m_i)
- Risk-return choice model

$$V_i(x_s) = m_i(x_s) - \beta_i R_i(x_s), \quad 1 \leq i \leq n, 1 \leq s \leq 27$$

x_s - return stream, m_i -subjective expected return, R_i - perceived risk, V_i - subjective value (unobserved), 5% - risk free return

- β Risk attitude parameter



Risk attitude

- Estimation of individual risk attitude by logistic regression

$$P \{ \text{risky choice} | (m, R) \} = \frac{1}{1 + \exp(m - \beta R - 5)}$$

$$P \{ \text{sure choice} | (m, R) \} = 1 - \frac{1}{1 + \exp(m - \beta R - 5)}$$

risky choice - unknown return, sure choice - fixed, 5% return

- $\hat{\beta}$ derived by maximum likelihood method



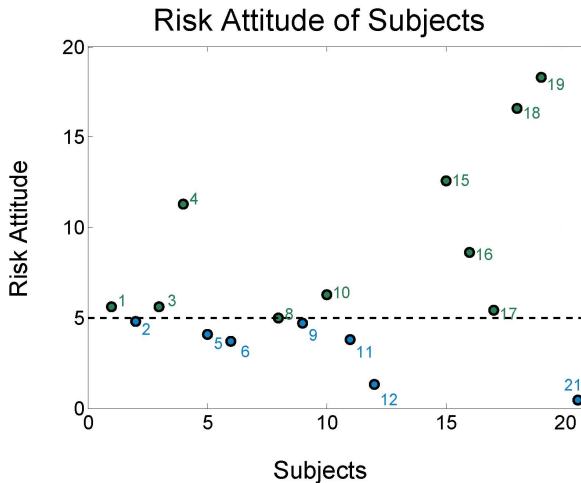


Figure 11: Risk attitude $\hat{\beta}_i$ for 17 subjects; modeled by the softmax function from individuals' decisions, estimated by ML method [► Mohr et. al.](#)



SVM Classification Analysis

- Support Vector Machines (SVM)
17 subjects, 20 factor loading time series per subject
- Leave-one-out method to train and estimate classification rate
SVM with Gaussian kernel; (R, C) chosen to maximize classification rate
- Weakly/strongly risk-averse subjects differ in reaction to stimulus $\Delta \hat{Z}_{t,l}^i$ ► Reaction to Stimulus



SVM Classification Analysis

1. factors attributed to risk patterns: $I = 5, 9, 12, 16, 17, 18$
2. only "Decision under Risk" (Q3) stimulus
3. average reaction to s stimulus $\bar{\Delta}\hat{Z}_{s,I}^i = \frac{1}{3} \sum_{\tau=1}^3 \Delta\hat{Z}_{s+\tau,I}^i$

SVM input data: volatility of $\bar{\Delta}\hat{Z}_{s,I}^i$ over all Q3

Std		Estimated	
		Strongly	Weakly
Data	Strongly	1.00	0.00
	Weakly	0.14	0.86

Table 2: Classification rates of the SVM method, **without** knowing the subject's estimated risk attitude [▶ SVM Scores](#)



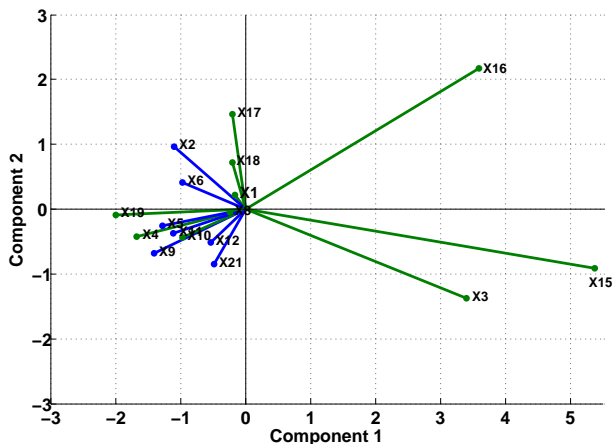


Figure 12: Normalized Principal Component Analysis on volatility of $\widehat{\Delta Z}_{s,l}^i$ after stimulus for **weakly**/**strongly** risk-averse subjects; variance explained by the first and second components: 72%, 85%, respectively



Conclusion



- Factors \hat{m} identify activated areas, neurological reasonable
- Estimated factor loadings show differences for individuals with different risk attitudes (e.g. 12 vs. 19)
- SVM classification analysis of measurements in $\hat{Z}_{t,l}$, $l = 5, 9, 12, 16, 17, 18$ after stimulus, can distinguish weakly/strongly risk-averse individuals with high classification rate, **without** knowing the subject's answers



Future Perspectives

- Comparison with the PCA/ICA (PARAFAC) approach
- Analysis of the second part of the experiment (under assumption of independency) to "generate" larger number of subjects
- Improvement of the classification criterion
- Penalized DSFM with seasonal effects



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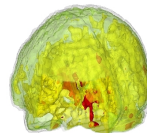
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NeuroImage, 21: 2245-2278, 2010



Voxel-wise GLM ► fMRI methods

- FEAT - FMRI Expert Analysis Tool by Department of Clinical Neurology, University of Oxford
- GLM framework

$$Y = XB + \eta,$$

Y - single voxel BOLD time series, X - design matrix (regressors, i.e. **visual**, **auditory**)

- Significant, active areas (B) selected by z -scores $\equiv \frac{B_i - 0}{\sqrt{\text{Var}(B_i)}}$ and grouping (20 neighbors) scheme



B-Splines

► B-Splines

Univariate **B-spline** basis $\Psi = \{\psi_1(X), \dots, \psi_K(X)\}^\top$ is a series of $\psi_k(X)$ functions defined by $x_0 \leq x_2 \leq \dots \leq x_{K-1}$, K knots and order p , i.e. for $p = 2$ (**quadratic**)

$$\psi_j(x) = \begin{cases} \frac{1}{2}(x - x_j)^2 & \text{if } x_j \leq x < x_{j+1} \\ \frac{1}{2} - (x - x_{j+1})^2 + (x - x_{j+1}) & \text{if } x_{j+1} \leq x < x_{j+2} \\ \frac{1}{2} \{1 - (x - x_{j+2})^2\} & \text{if } x_j \leq x < x_{j+1} \\ x & \text{otherwise} \end{cases}$$



B-Splines

► B-Splines

- Knots K and order p has to be specified in advance (EV criterion); K corresponds to bandwidth

- In higher dimensions, for $\dim(X) = d > 1$

$$\Psi = \{\psi_1(X_1), \dots, \psi_{K_1}(X_1)\} \times \dots \times \{\psi_1(X_d), \dots, \psi_{K_d}(X_d)\}$$

- Flexible and computationally efficient approach to capture various spatial structures



Residual Analysis

► PDSFM

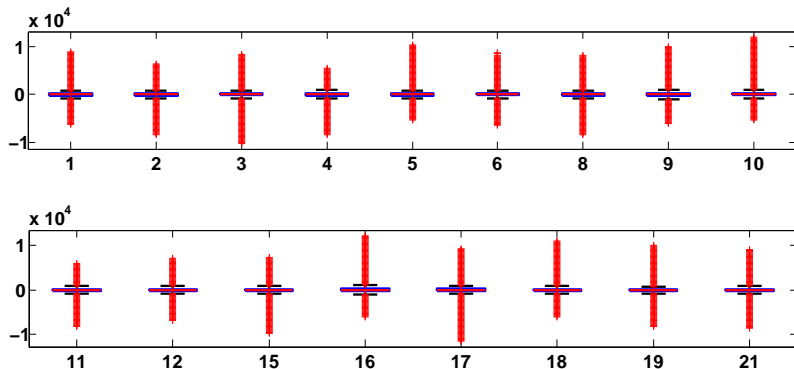


Figure 13: Boxplots of random subsets (size 3×10^7) from $\varepsilon_{t,j}^i$ (4.3×10^9 points) for all 17 analyzed subjects. Kurtosis exceeds 10



Residual Analysis

► PDSFM

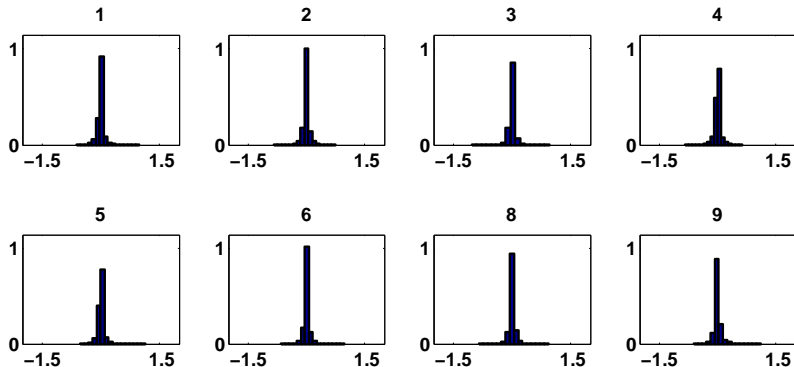


Figure 14: Histograms of random subsets (size 3×10^7) from $\varepsilon_{t,j}^i$ (4.3×10^9 points) for subjects $i = 1, 2, 3, 4, 5, 6, 8, 9$, respectively. Normality hypothesis (**KS test**) for standardized $\varepsilon_{t,j}^i$ rejected for all subjects, $\alpha = 5\%$



Residual Analysis

► PDSFM

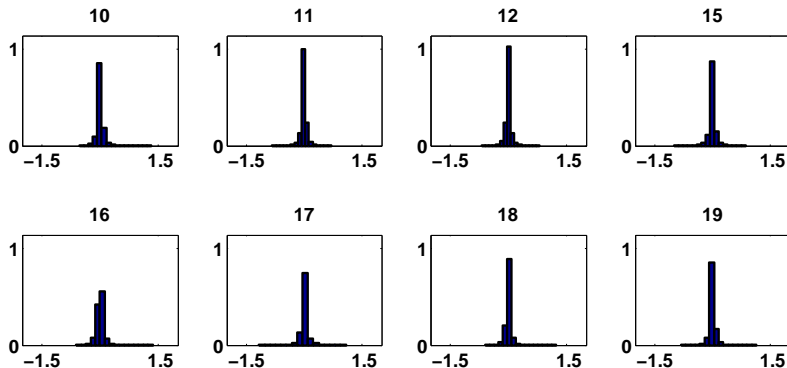


Figure 15: Histograms of random subsets (size 3×10^7) from $\varepsilon_{t,j}^i$ (4.3×10^9 points) for subjects $i = 10, 11, 12, 15, 16, 17, 18, 19$ respectively



Residual Analysis

► PDSFM

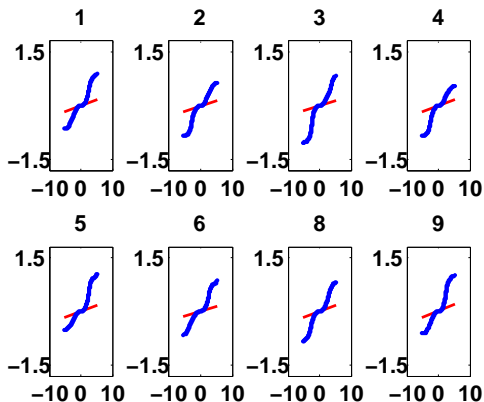


Figure 16: QQplots of random subsets (size 3×10^7) from $\varepsilon_{t,j}^i$ (4.3×10^9 points) for subjects $i = 1, 2, 3, 4, 5, 6, 8, 9$, respectively



Residual Analysis

► PDSFM

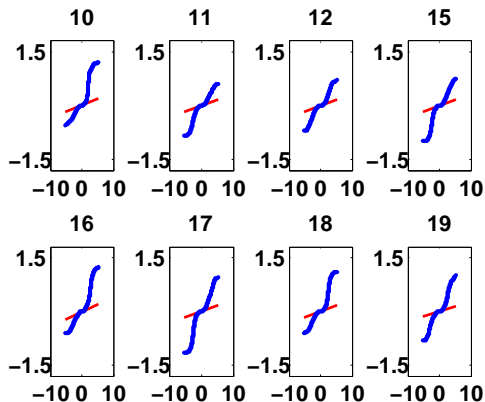


Figure 17: QQplots of random subsets (size 3×10^7) from $\varepsilon_{t,j}^i$ (4.3×10^9 points) for subjects $i = 10, 11, 12, 15, 16, 17, 18, 19$ respectively



Reaction to stimulus

► SVM Analysis

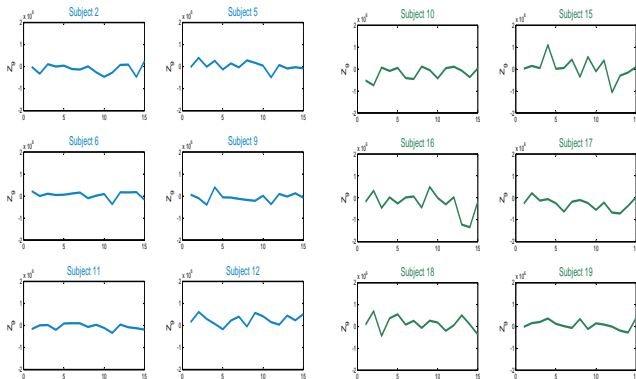


Figure 18: Averaged reaction $\overline{\Delta \hat{Z}}_{s,9}^i$ to stimulus for all 15 Q3 questions for weakly/strongly risk-averse individuals



Reaction to stimulus

► SVM Analysis

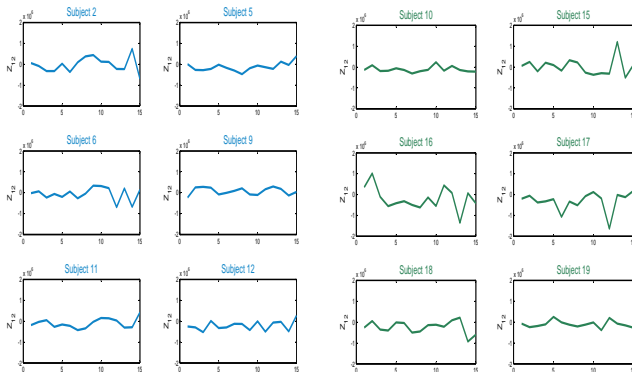


Figure 19: Averaged reaction $\Delta \hat{Z}_{s,12}^i$ to stimulus for all 15 Q3 questions for **weakly**/**strongly** risk-averse individuals



Return Ratings

► Risk Attitude

r_i , $i = 1, \dots, 10$ denotes sequence of random returns in each trial
Subjective Expected Return (**SER**) models:

- Mean

$$SER = \frac{\sum_{i=10-m}^{10} r_i}{m}$$

m -number of returns remembered, $2 \leq m \leq 10$

- Recency

$$SER = \frac{\sum_{i=10-m}^{10} r_i p}{\sum_{i=10-m}^{10} p}, \quad p = (i - 9 + m)^g$$

g - weighting parameter of returns, $0 < g < 1$



Return Ratings

► Risk Attitude

□ Primacy

$$SER = \frac{\sum_{i=10-m}^{10} r_i p}{\sum_{i=10-m}^{10} p}, \quad p = (11 - i)^g$$

m -number of returns remembered, $2 \leq m \leq 10$

g - weighting parameter of returns, $0 < g < 1$

□ Overweight < 0%

$$SER = \frac{\sum_{i=10-m}^{10} r_i p}{\sum_{i=10-m}^{10} p}, \quad p = \begin{cases} 1, & \text{if } r_i \geq 0 \\ 1 + w, & \text{otherwise} \end{cases}$$

w - additional weight of returns, $0 < w < 1$; $1 \leq m \leq 9$



Return Ratings

► Risk Attitude

- Overweight < 5%

$$SER = \frac{\sum_{i=10-m}^{10} r_i p}{\sum_{i=10-m}^{10} p}, p = \begin{cases} 1, & \text{if } r_i \geq 5 \\ 1 + w, & \text{otherwise} \end{cases}$$

w - additional weight of returns , $0 < w < 1$; $1 \leq m \leq 9$

- Parameters fitted by Cross Validation over all 27 trials



Return Ratings

► Risk Attitude

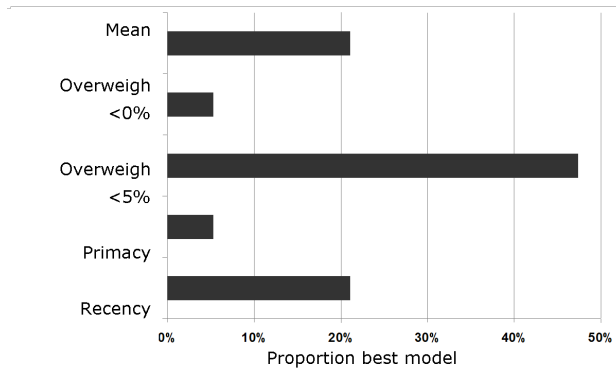


Figure 20: Distribution of return ratings over analyzed subjects



Risk Metrics

► Risk Attitude

Risk perception - risk metrics used by individuals

- Standard deviation of a return sequence
- Empirical frequency of loss (negative returns / all returns)
- Range - difference between highest and lowest return in a sequence
- Coefficient of range (range / mean)
- Empirical frequency of ending below 5% (returns $< 5\%$ / all returns)
- Coefficient of variation (standard deviation / mean)



Risk Metrics

► Risk Attitude

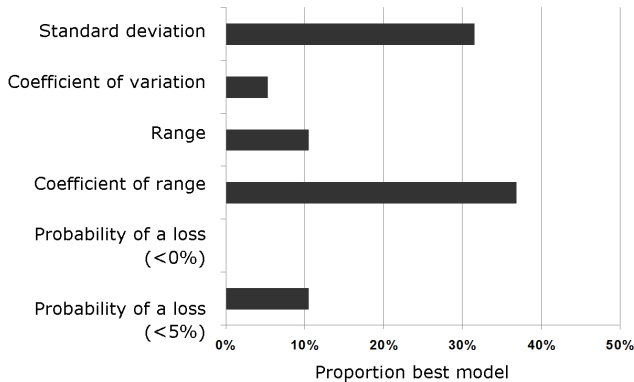


Figure 21: Distribution of risk metrics over analyzed subjects



SVM Scores

► SVM Classification

	Strongly									
i	1	3	4	8	10	15	16	17	18	19
β	5.6	5.6	11.3	5.0	6.3	12.6	8.6	5.4	16.6	18.3
Score	0.02	0.43	0.43	0.32	0.58	0.40	0.44	0.23	0.68	0.59
	Weakly									
i	2	5	6	9	11	12	21			
β	4.8	4.1	3.7	4.7	3.8	1.3	1.8			
Score	0.32	-1.03	-0.32	-0.44	-0.79	-0.04	-0.08			

Table 3: Estimated risk attitude and SVM scores (obtained **without** knowing the subject's answers)



SVM Scores

► SVM Classification

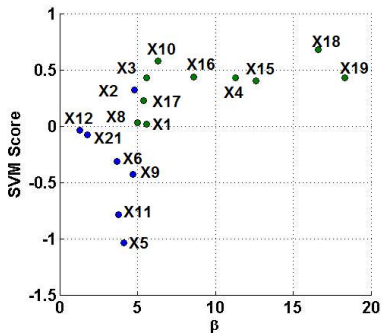


Figure 22: Scatter plot of $\hat{\beta}_i$ vs SVM scores



Risk Metrics

► Risk Attitude

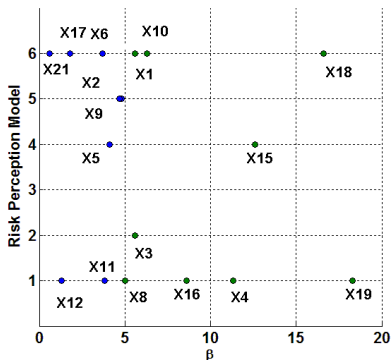


Figure 23: Scatter plot of $\hat{\beta}_i$ vs risk perception models (vertical line). 1 - Standard deviation, 2 - Coefficient of variation, 3 - Empirical frequency of loss; 4 - Empirical frequency of ending below 5%, 5 - Coefficient of range, 6 - Coefficient of variation.

