

ESMT European School of Management and Technology

Panelist for our research lab

The ESMT faculty has created a behavioral lab, where they will be running online surveys, and is currently in the process of building up its pool of panelists.

As a panelist your participation will aid our researchers to develop cutting edge research in consumer and investor behavior, behavioral economics, and psychology, which will help them create knowledge that may influence how companies conduct their businesses.

All surveys will be coordinated by our lab manager and last between 15 to 30 minutes.

Qualifications:

- You must be 18 years of age or older and have a bank account in Germany. A good knowledge of English, access to a computer, and an email address are also necessary.

Compensation:

- Panelists will be compensated for their participation with a gift certificate, a lottery prize, or a euro amount equivalent to an hourly wage of approximately €10 for each completed study. The exact compensation rate for each study will be indicated before the start of each session.

Registration:

- Please register online: <http://www.esmt.org/eng/faculty-research/esmt-lab-panel>.

Contact:

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