## **APPLY NOW**



#### WE ARE HIRING

# **WORKING STUDENT (M/F/D) MARKETING**

LOCATION: POTSDAM - GERMANY

#### WHY YOU'LL WANT TO JOIN THE TEAM:

- Diverse and exciting international working environment
- Flexible working hours with various working time models
- A workplace in the countryside with own parking spaces and good public transport connections
- Collegial atmosphere and flat hierarchies
- Support for personal and professional development (e.g. language course)
- Work-life balance makes it possible to combine family and career
- Structured and intensive induction program
- Regular company parties and events
- Employee discounts with selected providers
- Flexible and digital vacation planning with short communication channels

#### **RESPONSIBILITIES:**

- Event coordination: Organization of our presence at external events such as trade fairs and workshops in EMEA including all event preparation and follow-up, lead capture, dispatch and collection of marketing materials and support of the team at the event location if required
- Completion of other marketing tasks

#### **PROFILE:**

- In the final year of a bachelor's or master's degree in marketing
- Excellent verbal and written communication in German and English
- Ideally experience in a similar internship in marketing
- Confident in using MS Office, especially PowerPoint, and have good knowledge of digital marketing tools (social networks, Canva, Adobe, etc.)
- Must be able to work in a team environment

#### **WHO WE ARE:**

We create innovative diagnostics for a healthier world. As representatives of the One Health approach, we are convinced that the health of humans, animals and the common environment are interconnected. Specializing in food safety throughout the value chain, we develop, distribute, and improve rapid molecular tests and analysis tools. Our solutions are reliable, easy to use and correct – to make the world a safer place.

### **INTERESTED?**

Please send your detailed application stating the earliest possible starting date and salary expectations to recruiting.GER@hygiena.com.

If you have any questions, please contact Susanne Thiel (HR Manager) at +49 331 2300 200. For more information, visit our careers page <u>Careers | Hygiena.</u>

Hygiena Diagnostics GmbH | Hermannswerder 17 | 14473 Potsdam I Germany

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