



**ROBOTIKOS**  
**AUTOMATION<sup>2</sup>**

# Heading one

(Unpaid, Berlin-Based/Remote)

Position Title:	International Marketing Intern (Unpaid, Part-Time)
Location:	We're in Berlin, you can be anywhere.
Duration:	3–6 months (flexible hours, min. 8–12 hrs/week)
Compensation:	Initially unpaid – possible opportunities after this phase.

## About Us

Robotikos is a Berlin-based tech start up. We create massively complex digital twins in multi-site manufacturing for the purpose of simulating investment scenarios in automation.

We are rolling out now and engaging with large companies in POCs. Marketing trumps tech; we need to make our target audience aware that we're here now and they need us.

Visit us at: [www.robotikos.com](http://www.robotikos.com)



## Role Overview

Experience is secondary to personality, this is for someone with fire in the belly. We need help creating, implementing and improving several aspects of our GTM activities aimed at Europe, USA and the rest of the world.

We're looking for a motivated student or recent graduate. Manufacturing is traditionally conservative; we want you to help us break into this market in a huge way with digital innovation. Since marketing is a precursor to sales, our marketing strategy requires originality, clear thinking, someone with the guts to be different, and the intelligence to be different effectively.

## Responsibilities

- Find impactful ways to showcase our USPs. We need someone to help clearly transport the character of our product to a very wide audience.
- Assist in content creation. We already have a comprehensive and well thought through modular marketing kit. Now this needs rolling out. Social media, Direct Contact, LinkedIn, the world is your oyster, you work out how to get the message across.
- Conducting intelligent and productive research. The target is moving all the time, you will help us keep hitting it.



## Learning Outcomes

By the end of the internship, you will:

- Understand the structure and execution of an international GTM campaign aimed at billion dollar multinationals. If this is successful, and it will be, you will be instrumental in helping us break into C Suites globally
- Learn how to do the impossible. We're about working out how to get to the next milestone quickly and efficiently. "Nothing is impossible" doesn't mean anything if you can't work out how to make it possible and this is where we want you to fit in. We have years of experience doing just this, we'll help you along the way.
- We will be talking about real tasks that will render real results. Straight out of the gate. Meaning if you spend a few months with us, you will leave a very different ship to the one you boarded, and you will be directly responsible for making some of the significant differences.

## Ideal Candidate

If you're honest, ambitious and don't fear failure, you really need to talk to us.

Academic and experience factors are important but secondary. Here's some nice stuff to have, that we will willingly overlook if you have the motivation and personality we like:

- Currently enrolled in a marketing, business, or communications degree (or recent grad)
- Not scared to think big, analytical, and detail-oriented



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- Interested in tech, consulting, and international business
- Fluent in setting up, monitoring and improving campaigns across multiple channels

## How to Apply

Please send your CV and a short paragraph that makes us want to talk to you to [vince.pearson@robotikos.com](mailto:vince.pearson@robotikos.com) with the subject: "Marketing Internship – [Your Name]"